

Ministry Benefits of People Plot

Discover member presence on a ministry area map

Plotting all members instantly provides church leaders a visual reality of where congregation members live across their ministry area.

Discover your ministry's reach

What is the reach of your ministry? What percentage of your members live within one mile, 1-3 miles, 3-5 miles, 5-10 miles, and over ten miles from your church.

See where your members are concentrated and discover if you're a neighborhood, community, or regional church.

Display households by categories important to your ministry

You can display households by member, regular attendee, member but not regular attendee, attendee but not member, date joined, member by means, and visitor. You can also customize categories to display small group, youth group, music ministry, or mission project participants.

To learn more about customizing categories, contact [support](#).

Identify members by geographical location

Identifying where your members live lets your church

- Establish neighborhood small groups
- Connect members to visitors from their neighborhood
- Identify members affected by geographical events such as natural disasters
- Meet members' transportation or medical needs.

Connect members with new neighborhood residents

You can purchase new mover addresses starting as low as \$50 for 500 households. This lets church leaders visualize where members live in relation to new neighborhood residents.

To learn more about purchasing addresses, contact [support](#).

View members with thematic map variables

Thematic maps display members in relation to Mosaic household types, population growth, singles and young families, household income, or racial/ethnic group.

Create a Unique ComparativeInsite Report

You can create a ComparativeInsite report that displays who your church is, who your neighbors are, congregant and community Mosaic profile comparisons, and the financial potential estimate of member households.

MISSIONINSITE

If you have any questions or would like to speak with one of our experts, please give us a call at 1-800-669-2509.